



PRESS RELEASE

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HiTV Communication first to unveil discreet designed antennas in for mobile digital TV viewing.

Sydney Australia, August 01 2005. HiTV Communications the leader in mobile Digital TV entertainment and distributors of the HiTV Pure mobile digital receiver today announced the release of next generation hi-powered antennas to capture crystal-clear digital television broadcasts in vehicles. These new antennas are designed to also complement the exterior and interior of the vehicle.

HiTV Communications has tested and released two types of antenna's to suit every buyer in the automotive, 4WD and recreational vehicles market.

HiTV's New Shorter External Antenna and Internal Transparent Antenna



Now available is a set discreet *transparent* antennas that easily installs in the front and rear windscreens. The transparent antenna is very useful for owners who care about the aesthetics of the car. The transparent antenna is almost invisible when installed with a see-thru design allowing for a sleeker look in antenna setup and mounting. The transparent antennas also come with powered signal boosters for added strength and clarity of TV reception.

HiTV Communications is also the first to release a shorter and more compact design roof or boot mounted antenna. The shorter exterior antenna is only 20cm tall with a similar profile to car-mounted mobile phone antennas. Yet the unit is powerful enough to receive digital TV signals while on the move.

In addition, a combination of both the transparent and external antenna is also possible for that added flexibility for installers. Below is an example from a limousine service provider who installing both the external antenna and the transparent antenna.



HiTV Pure is pitched at the car industry especially in the luxury segments, performance and AV enthusiasts' cars for buyers who want the best in in-car entertainment accessories. In addition, the units also offer benefits in the 4WD, Caravan and people mover markets where passenger viewing is desired at long travels. The HiTV Pure captures digital TV signals for DVD quality reception and sound at speeds beyond 100km per hour. This is achieved by the use of high quality diversity antennas and two TV-tuners built into the console.



HiTV Pure Mobile Digital TV Receiver

During testing phase, stable picture quality can be maintained at 50-60 km per hour in the CBD area except that when the vehicle is travelling under the bridge, users will experience minor drop out & interference.

According to the expert, HiTV's picture quality & colour sensing is clearly superior to its peers when testing under the same vehicle condition using the same antenna. The usual interference is nowhere to be found when comes to "teletext" management.

The remote control is slim & compact; it is easily stored and there is a dedicate button for individual function. The OSD (On Screen Display) graphical user interface is very user friendly & very easy to use. User will learn to use it within no time. RF connection is highly sensitive; signal will be received even when control is not pointed directly to the sensor.

On expansion area, HiTV provides complete input/output solution. With 3 pairs of video interfaces, as well as 2 pairs of AV connection, this not only offers flexibility which allow user to connect to the existing DVD/VCD entertainment system, it also gives users the option when connecting to popular games console such as PS2 or Xbox.

Company Profile

HiTV Communications Pty Ltd is the leader of mobile Digital TV (DTV) entertainment in Australia. Stemming its roots from a worldwide company HiTV provides the best in portable DTV equipment specifically designed to receive artifact free TV broadcasts on the move through its patent twin digital tuner technology that is used by companies such as Ford and Nissan.

Through their world class R&D team and the use of French Technology, HiTV prides its products on its reliability and reception. Through its flagship product, the *HiTV Pure* is the first digital receiver on the Australian market that enables crystal clear reception at speeds of over 120KM/H.

HiTV Communications Pty Ltd is your best source and gateway to the future of mobile Digital Television viewing. For more information visit: www.hitv.com.au

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