



PRESS RELEASE

For Immediate Release

HiTV Communications unveils the automotive sound quality from HiTV iPod Adapter.

Sydney Australia, October 01st 2006, HiTV Communications, the leader in mobile digital TV entertainment and contributor, today announced the release of HiTV iPod Adaptor. A new level of the breathtaking sound quality you have never heard in car before, until when HiTV iPod adapter meets your factory head unit.

It is so easy just plug it in and be amazed by the consistent full CD-quality sound. With the easy installation, you can enjoy more with your iPod in car, plug it in and you can access your iPod music collection via your original factory head unit. So instead of thumbling around with your iPod while you drive, with HiTV iPod adapter you can use the buttons that normally control your CD player to access your music library. Shift between tracks, fast forward and rewind, and even adjust the volume using your existing radios controls. You can even use the buttons on your steering wheel of you have them.

HiTV iPod adapter not just connecting your personal iPod to your vehicle, it also allows you to recharge your iPod at the same time automatically while it's playing music, keeps your iPod battery full all the time. HiTV iPod adapter is compatible with many OEM head units, and exclusive wireless design requires no external modification to the interior of your vehicle, which you will not void the factory warranty.

With HiTV iPod adapter it allows you to have access to all the same information you have when your iPod is not connected to your car. Which means our unique iPod adapter connect directly to your existing factory head unit system and also provide the absolute best iPod sound quality possible.

HiTV iPod adapter is specifically designed to fit car maker's original stereo system, without modifying the original factory head unit. Available models are Audi: A3, A4 / Volkswagen: Polo, golf, New beetle, Jetta, Passat / Honda: Jazz, Civic, Accord, CRV (except Accord Navi version) / Mazda: M2, M3, M6, RX8 / Toyota: Corolla, Yarris, Camry, kluger and others / Suzuki: all models / Lexus: all models.

HiTV iPod adapter will turn your cars' original stereo system into an iPod stereo player in no time.





Company Profile

HiTV Communications Pty Ltd is the leader of mobile Digital TV (DTV) entertainment in Australia. Stemming its roots from a worldwide company HiTV provides the best in iPod adapter with support features of direct control from original head unit and automatically recharging.

HiTV prides its products on its reliability and innovation. Through its flagship product, the HiTV iPod adapter is the first direct control iPod interface card on the Australian market that fully integrate your original factory system into the ultimate iPod stereo player without altering the original dashboard.

HiTV Communications Pty Ltd is your best source and gateway to the future of mobile Digital Television viewing. For more information visit: www.hitv.com.au

PRESS & PRODUCT SAMPLE CONTACT:

Mia Tsai
HiTV Communications
Email: miatsai@hitv.com.au
Phone: (02) 9929 3837