



PRESS RELEASE

For Immediate Release

HiTV Communications unveils the automotive car audio that will get you talking.

Sydney Australia, August 01st 2007, HiTV Communications, the leader in mobile digital TV entertainment and contributor, today announced the release of HiTV Bluetooth Car Kits. The new evolution of hands-free Bluetooth mobile phone connector that is specially fits for your Toyota and will bring you a safe and comfortable driving environment. HiTV Communications is dedicated to bringing you the safety and control you need to enjoy more in car.

Are you ready to take more control of your vehicle with just easy operation and automatic connection; HiTV's Bluetooth car kit allows you to connect your Bluetooth mobile phone to the blank spot in your Toyota for hands-free calling and total control with the original head unit. Wireless Bluetooth technology combined with car stereo provides an innovative, reliable performance solution to a safe in-car communication platform.

With HiTV BT550, the classic factory design look, you will feel that it is made to fit your Toyota with the clean original factory look you ever desired. HiTV Blue550TY has its user friendly character, its big buttons are clearly indicated with its symbol, and they are easy for you to use even when you are driving at the same time. There are more about HiTV Blue550TY, such as the auto and manual answer function, mute function of microphone for privacy from the other party.

Safety is always one of the principal that HiTV concerned about, and that is why HiTV only provides the best product to ensure users' safety. With the voice recognition support, you can easily make a call by reading out the recipient's name, so you can continue concentrating on driving and making the call at the same time without looking away from the road.

Compatibility is the most crucial thing to technology, and HiTV's Blue550TY has it. BT550TY is also available for regular compatibility upgrade, if you happen to have a newer mobile phone, we can always upgrade your Bluetooth's software; and that is what makes HiTV's Blue550TY better and reliable.



Company Profile

HiTV Communications Pty Ltd is the leader of mobile Digital TV (DTV) entertainment in Australia. Stemming its roots from a worldwide company. HiTV provides the best in Bluetooth Hand-Free car kits with support features of auto and manual answer function.

HiTV prides its products on its reliability and innovation. Through its flagship product, the HiTV Bluetooth Hand-Free car kits is the first Bluetooth connector which Supports phonebook download function direct control on the Australian market that gives you the control of your vehicle. HiTV is the only choice for the ultimate in-car communication experience.

HiTV Communications Pty Ltd is your best source and gateway to the future of mobile Digital Television viewing. For more information visit: www.hitv.com.au

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