

Sydney Australia, 1st July 2008

For immediate release



HiTV Communications has unveiled its latest integrated navigation system – NaviPlus and NaviTouch.

HiTV Communications is known in the market for providing innovative integrated in-car solutions. The latest in its product range is the next generation in in-car navigation systems. The new products have been designed to turn your vehicle's video/audio entertainment system into a complete touch screen navigation system.

HiTV Communications has designed the new **NaviPlus** to better fit Australian users, and built-in it with world's leading mapping and navigation software solutions on both on-road and off-road functions based on extensive consumer feedback and studies. In line with its acclaimed approach to ease of use – in software, icons, maps, and installations – **HiTV** has introduced a brand new remote control idea besides giving instant touch screen control direct on major aftermarket brands head unit system. This new **NaviTouch** remote control comes with a patterned touch pad that works just like a laptop computer mouse touch pad. **HiTV NaviPlus** and **NaviTouch** complete the navigation functions on major brilliant aftermarket head units, and ease the needs for both on-road and off-road navigation choices for users.

NaviPlus is a navigation solution that offers touch screen operational capability to major aftermarket systems brands such as *HiTV, Alpine, Kenwood, JVC* and *Pioneer*. Touch screen navigation is a first for many owners of *Alpine* and *JVC* systems in Australia. For selected models, voice guidance and mute functions are integrated to the factory speakers.

NaviPlus gives the flexibilities of integrating voice into factory speaker or external voice equipment for even clearer voice instructions. This flexibility enhances the driving safety in ensuring navigation instructions are loud and clear and not interfered by car audio at all times. A choice of male and female voices is included to suit the driver's preference. Away from current small and function limited portable navigation system (PND), **NaviPlus** is a truly integrated solution for those who prefer their current professional aftermarket head units and large display on navigation.

NaviTouch is for those with non-touch screen systems. It offers Australia's first remote control touch pad. A touch pad on the top section of the remote control works just like a laptop mouse touch pad, but easier. The touch pad is user friendly and makes navigation easy.

HiTV NaviPlus offers both on-road and off-road capabilities with *Navteq* maps and optional *Hema Maps* pre-installed. The maps provide elevation and 3D details, while well tested turn by turn functions provide informative route guidance. In addition, users can expect fast route calculations, brilliant 2D/3D map display and speedometer and a trip computer all while perfectly integrated into the vehicle.



HiTV NaviPlus is powered by Horizon **NavMate** navigation software. Horizon is a leader in the design of vehicle navigation systems for many years. **HiTV's NaviPlus** utilises **NavMate** software that is also used in navigation systems marketed by *Ford, Chrysler, General Motors, Nissan, and Porsche*.

NaviPlus allows you to hear turn-by-turn directions through your existing aftermarket in-car system and view detailed maps – both on-road and off-road. **NaviTouch** remote control has revolutionary one-finger touch pad for non-touch screen solutions. **HiTV NaviPlus** and **NaviTouch** give outdoor enthusiasts the world at their fingertips.

HiTV Communications Pty Ltd (HiTV), established in 2004 in Sydney, Australia, is devoted to cutting-edge design & technology in mobile digital TV & automotive electronic equipments. With strong design capability & expertise, **HiTV** is able to fill the missing gap in the market place. **HiTV** offers both aftermarket & OE solutions to Australian customers and it is the leading innovation & integration in-car solution provider in Australia.

For more information, to arrange product testing or review please contact:

Mia Tsai, Marketing Manager
HiTV Communications Pty Ltd
T: (02) 9929 3837
E: miatsai@hitv.com.au
W: www.hitv.com.au